

# 2025 PERCUSSIVE NOTES AD RATES

Percussive Notes is published in print as well as a Digital Edition in February, April, June, August, October (PASIC Preview Issue), and December. This journal is written for professional and student percussionists. Regular sections are devoted to drum set, marching percussion, world percussion, keyboard, symphonic percussion, education, technology, career development, health and wellness, interactive drumming, research and reviews.

*PAS Corporate Sponsors receive discounted advertising in Percussive Notes.*

RATES		
AD SIZE	CORPORATE SPONSOR	NON-CORPORATE SPONSOR
1/3 page	\$325	\$400
1/2 page	\$450	\$550
Full Page	\$700	\$850
Covers II, III, IV	\$1,100	\$1,250

SPECS
Full Page With Bleed : 8.75" x 11.25"
Full Page Without Bleed : 7.3125" x 10.0625"
1/2 Page Vertical : 3.5625" x 10.0625"
1/2 Page Horizontal : 7.3125" x 4.9375"
1/3 Page Vertical : 2.3125" x 10.0625"
1/3 Page Horizontal : 7.3125" x 3.25"
1/3 Page Square : 4.8125" x 4.9375"

*Corporate Sponsors receive ONE complimentary ad per sponsor year based on Sponsorship Level*

*Benefactor: Full Page ad . Patron: 1/2 page ad . Partner: 1/3 page ad*

## MATERIAL REQUIREMENTS

Please supply ad in digital format. Send your ad as a high resolution PDF. If you would like to submit your ad in a different format, email: [advertising@pas.org](mailto:advertising@pas.org)  
Line screen: 133 lpi . Trim size: 8.5" x 11"

DEADLINES		
PUBLICATION DATE	SPACE RESERVATION	ARTWORK DEADLINE
February 2025 Percussive Notes	December 30	January 10
April 2025 Percussive Notes	February 14	February 28
June 2025 Percussive Notes	April 18	May 2
August 2025 Percussive Notes	June 13	June 27
October 2025 Percussive Notes	August 15	August 29
December 2025 Percussive Notes	October 17	October 31

RESERVE YOUR AD ONLINE

<https://bit.ly/3olqI5j>

CONTACT THE ADVERTISING TEAM

[advertising@pas.org](mailto:advertising@pas.org) | (317) 974-4488

